

KEARA MULVANEY

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809 W Olive St,
Bozeman, MT 59715

Graphic Designer + Illustrator

EDUCATION

Montana State University
BFA, Graphic Design
Class of 2023

AWARDS + TITLES

MSU Graphic Design Guild Officer
March 2022 - Present

MT 988 - Exhibition
Spring 2022

**Annual Montana Hall Lighting
Ceremony Illustration Contest**
Fall 2022

EXPERTISE

Branding + Identity
Illustration
Marketing + Advertising
Motion Graphics
Screen Printing

TOOLS

Illustrator
InDesign
Photoshop
After Effects
Adobe Rush
Adobe XD
Procreate
Keynote
Microsoft Office Suite
DAM Systems
Squarespace + Wix

PROFILE

Hello, I'm Keara! I strive to create order, express emotion, and facilitate communication through Graphic Design. Throughout my education, I have explored visual design principles, taken risks, and learned from mistakes. I am eager to learn new skills and broaden my horizons. Apart from design, I love spending time outside, playing board games, and making things by hand.

WORK EXPERIENCE

Graphic Designer
MSU Culinary Services
Bozeman, MT
July 2021 - Present

Working as the leading graphic designer with the marketing team to create cohesive digital and print materials, creative web and social media content, illustration, and animation. Developing strong brand identity and maintaining consistency across campus.

Screen Printer
Intrigue Ink
Bozeman, MT
February - April 2023

Screen printing designs with consistent quality onto apparel and posters for retail and wholesale orders. Trained to adjust and operate equipment, work efficiently, and keep a tidy workspace.

**Freelance
Artist/Designer**
Bozeman Farmer's Market
Bozeman, MT
Summer 2022

Managed a vendor booth at the Bozeman Farmers' Market and sold original artwork. Upheld a friendly and professional demeanor while networking with customers. Communicated with clients to find creative solutions for their needs.

**Marketing/Digital
Designer Intern**
Simms Fishing Products
Bozeman, MT
June - August 2021

Worked with the marketing and digital commerce teams to design creative content for DTC emails, retail point-of-sale, social media, and web banners. Conceptualized themes for seasonal campaigns, styled studio photo shoots as well as logged product images.

Server/Barista
Feed Café
Bozeman, MT
2020 - 2021

Efficiently multi-tasked restaurant needs including taking orders, running food, operating the espresso bar, stocking, and cleaning. Maintained friendly customer service in a fast-paced environment and communicated clearly with co-workers.

Art Instructor Intern
Big Sky Council of Art
Big Sky, MT
May - August 2020

Instructed arts and crafts for children at the Big Sky Farmers' Market with clarity, patience, compassion, and enthusiasm.